



## COMPANY PROFILE



# Sahara Student Services. Ltd

Legal Status

**Limited Company**

Trade Licence Number

**10357912 (England and Wales) – 2016**

Nature of business

**Education Consultancy**

Accredited by



[www.saharass.co.uk](http://www.saharass.co.uk)



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## Introduction

Sahara Student Services (SSS) is an Education Agent with global recognition and reputation – we provide helps and advice to International Students who pursue higher education abroad.

We believe that education is a fundamental right and everyone should have access to quality higher education. With this view in mind, we strive to create opportunities for those who have genuine aspiration and honest intention, who seek excellent quality in **tuition, student services, qualifications and career prospects post qualification.**

We work in the best interest of both students and our partner universities and colleges - we are professional and reliable. We follow the **British Council's "Guide to Good Practice for Education Agents"**. Our activities also incorporate guidelines of English UK. In addition to the professional code of conducts, we observe ethical, moral and personal values to maintain high standards in our work.

# Mission statement

Our mission is to place genuine education minded students at genuine education providers. We aim to take leadership in the student consultancy industry and set examples for others with our distinguished quality of services for students and education providers. We strive to uphold the excellence of higher education by providing inclusive, competent and professional supports to student community and educational institutions.

## Our vision

To successfully place students for the course at a institution only that are in the best **interest of the student or their profile.**

To promote all round development of students abilities and personalities, and empower the potential.

To provide effortless and distinctive quality service and commit to improve continually.

To maintain the high standard of professionalism, performance and quality to establish exemplary excellence in higher education, and work together with prospective students and overseas colleges, universities and associate organisations.

## Our goal

To remain No. 1 choice by students for English Language, Foundation, Pathways and a higher education abroad.



## Marketing and promotions

- »» Attending Education Fairs i.e. StudyWorld, Alphe, UK NARIC
- »» Participating in educational and agents' events
- »» Attending International conference i.e. Going Global Conference (British Council), Gulf Education Conference
- »» Maintaining liaison with Education Providers i.e. local and international feeder institutions
- »» Placing Advertisement in popular Newspapers
- »» Arranging leaflets, flyers distribution at focal points
- »» Maintaining networks with key stakeholders

Arranging Event Marketing in key occasions at key places

Conducting digital and social marketing activities through digital and social media



# Professional training Planned for undertaken

- »» British Council - Education UK Certificate for Counsellor
- »» English UK Partner Agency Training
- »» ICEF Agent Training Course to support excellence and professional standards in international education
- »» PIER (Professional International Education Resources) Agent Trainings
- »» Cambridge Education Group - Certificate of Excellence in UK Education
- »» Apollo Anti-Corruption (Global edition)
- »» UKNARIC: International Student Recruitment: Best Practice and Education Fraud
- »» UKNARIC: Tier 4 Compliance

## Our values

- »» Honesty, Integrity and Objectivity
- »» Open Communication and Transparency
- »» Professional Skills and Due Care
- »» Confidentiality and Professional Behaviour
- »» Inclusiveness, Impartiality and Respect
- »» Consideration, Empathy and Inspiration

# Key skills and core competences gained

- »» Up-to-date knowledge of the overseas education sector
- »» Intelligence on competitor activity
- »» Fluency in student life in overseas education destinations
- »» Mastery in marketing and promotional strategies
- »» Listening with empathy and attention
- »» Ability to read non-verbal signals, body language, variations of voice tones
- »» Maintaining focus on customer needs
- »» Ability to develop and maintain good relationships
- »» **Efficiency in taking initiatives and be creative**
- »» Organising multiple tasks, effective work schedule
- »» Applying flexibility with open mind and adapt with change
- »» Maintaining teamwork and cooperation
- »» Conducting responsiveness and responsibilities
- »» Giving attention to detail and controlling quality
- »» Training staff members and referees

## Growth strategy

Our short-term plan is to increase the number of our partner educational institutions so that international students can enjoy more flexibility in their choices and we have courses and educational institutions for every single and specialised choice. Our long-term strategy is to open offices in Middle East, Far East, East & South Asia, North America, Africa and Australia.

# Our team

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**Dr Moamer Gashoot**

Chief Executive and Director

**Tahani Fergani**

Strategic Advisor

**Dr Mabrok Sugi**

Chief International Coordinator

**A Benkhalil**

International Coordinator

**Shukri Rashed**

International Student Counsellor

**M Shukri**

International Student Counsellor

**Dr. Ghada Mohammed**

International Student Counsellor







## “Educating the world to make a Difference”

Sahara is a professional recruiting and training company providing students and parents with current information about studies offered globally. Sahara Services offer information about the selected destination, the universities, programs, admissions, accommodations and student Visas. Sahara was established by Dr M M Gashoot the **Chairman of this company, the chairman is highly qualified from the UK and held Doctor of Philosophy (PhD)., MA, BA, PG Cert in Education (MA), Fellow in Higher Education Academy UK and Certificate of Doctoral Supervision. with a longstanding reputation as one of UKs leading education agencies.** “Our Head Office is in Bournemouth, UK and maintains excellent contact with the Admissions and Academic sectors of the institutions we represent. These relationships ensure our clients receive the best possible service and enable us to advocate on behalf of our clients when the need arises. Students can complete our Assessment form in order to assess their eligibility to study abroad

## “Chairman Message”

Over years Sahara Student services has been a leading international student service provider assisting students from all over the world to explore new education opportunities. Our vision has always been to create a one stop station for students **where they can find the support they need in all of the areas associated with studying abroad, including accommodation, supervision, and various other student services.** Our recruitment services have always been offered free of charge to our students, and we strive to ensure their progression within their course beyond their enrolment and towards the completion of their study.

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**Dr M M Gashoot**

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## Who We Are

Sahara Is an international student recruitment agency for education and training based in the UK. We work with different educational and cultural backgrounds. Education has been recognized as a platform for the exchange of cultural, intellectual and commercial benefits between two countries.

## Why Sahara?

Importantly, sahara will provide assistance to overseas students enabling them to select suitable courses at appropriate universities, taking full account of their needs, **goals, qualifications, finances and career aspirations.**

Sahara Student Services is an extraordinary Recruitment Agency who hold a wealth of experience within the Education Sector. Our passion and personal approach sets us aside and makes us a unique Agency. We work closely with our schools and university, to understand their requirements and to match the right candidate to the right role. we have an expert team of academic consultants. It is on these principles that Sahara Agency has earned its reputation as UK's premier international student training and recruitment agency. For more information on how you can register with us go to [apply now](#).





## Accommodation Services

Sahara intends to provide options for specialist accommodation for students before their arrival to the UK. Sahara objective is to place students in responsible, safe, and enjoyable accommodation including Homestay, On-Campus accommodation or Off-campus accommodation.

## Visa & Migration Services

Sahara has a strong connection with a dedicated team of Registered Migration Agents who can lead you through the visa process to ensure you obtain the correct supporting documents and provide the necessary information to obtain your visa.

## Information Sessions

At Sahara Student Services we understand how important it is to start a new academic and cultural journey. Therefore services **tailored to meet specific needs of our** students before and after their arrival to the UK including introduction to lifestyle, cultural awareness, public transport, banks, location of university, translation and interpretation services, personal counselling and personal assistance as well as welcoming services incorporating telecommunication packages; Mobile, SIM Card and Internet.

## Travel Services

Sahara provides a range of services to ensure your travel to the UK is safe and enjoyable. We provide Travel Health Insurance, advice on all relevant travel requirements. Contact us today for all your travel needs.





# Advice and Counselling on Course Selection

Our experienced education counsellors can help you find and compare institutions and courses most suited to your goals and needs. Then we will coordinate your study applications so you can relax.

## Study Recruitment Services

We assist over 300 students annually with advice on studying abroad and we are steadily positioning ourselves to be the world's leading advisor on international education. We were initially established to promote UK education in the international market and now recruit international students to study in United States, Canada, Ireland and many other destinations worldwide. through relationship building between the UK institutions committed to knowledge transfer and projects in the field of education and training, we support students to enrol in educational institutions in courses that will help them achieve their life long goals.

## English Language and Pathways Programs

With a strong relationship with leading English pathway provider to university and vocational colleges, Sahara counsellors can help guide you through the selection of an English study program or a pathway program catered to direct you to your study goals.





# A WHOLE WORLD OF OPPORTUNITIES

The map shows the following cities and their corresponding university logos:

- GLASGOW:** UNIVERSITY OF GLASGOW
- MANCHESTER:** MANCHESTER UNIVERSITY
- YORK:** UNIVERSITY OF YORK
- NOTTINGHAM:** NOTTINGHAM TRENT UNIVERSITY
- CRANFIELD:** Cranfield University
- BIRMINGHAM:** UNIVERSITY OF BIRMINGHAM
- LONDON:** UNIVERSITY OF LONDON (CITY), UNIVERSITY OF WESTMINSTER, UNIVERSITY OF BRISTOL, UNIVERSITY OF BRIGHTON
- BRISTOL:** UWE Bristol
- BOURNEMOUTH:** Bournemouth University
- Other logos shown:** UNIVERSITY OF ABERDEEN, Aston University, University of Brighton, CITY, The University of Nottingham, UNIVERSITY OF LIVERPOOL, UNIVERSITY OF WESTMINSTER, UNIVERSITY OF ABERDEEN, UNIVERSITY OF BIRMINGHAM, Bournemouth University, University of Glasgow, University of Salford Manchester, UNIVERSITY OF YORK




## Certificate of Representation

This is to certify that

**Sahara Student Services**

Has been appointed an official Representative of Navitas  
for the purpose of student counselling and placement.



Tom Hands  
General Manager – Global Recruitment  
University Programs Division



28 06 2017

Date Issued

01 09 2019

Valid Until



**Cambridge Ruskin  
International College**



**BIRMINGHAM CITY  
University  
International College**

Edinburgh Napier  
UNIVERSITY

Edinburgh  
International  
College

**INTERNATIONAL COLLEGE  
RGU ROBERT GORDON  
UNIVERSITY ABERDEEN**



**University of  
Portsmouth**



Swansea University  
Prifysgol Abertawe



**Brunel  
University  
London**



**University of  
Northampton**

**University of  
Hertfordshire UH**

Hertfordshire  
International College



**STUDY  
WITH  
PLYMOUTH  
UNIVERSITY**





# Certificate of Representation

This is to certify that

is hereby appointed as an official partner of  
Kaplan International Pathways

## UK UNIVERSITY PARTNERS



## US UNIVERSITY PARTNERS



*Andrew Thick*

**ANDREW THICK**  
Senior Vice-President  
Kaplan International Pathways

*Linda Cowan*

**LINDA COWAN**  
Managing Director  
Kaplan International Pathways

CERTIFICATE OF

# REPRESENTATION

## Sahara Student Services

is a recognised representative of Study Group and is authorised to give advice and submit applications to Study Group's International Study Centres in accordance with our terms and conditions.

Signed on behalf of Study Group



DIEGO BONAPARTE  
AREA SALES DIRECTOR - EMEA & AMERICAS

Date 01.01.2018





This is to certify  
Sahara Student Services – Dr M Gashoot  
.....  
has been appointed  
an official representative of  
Kings Education

Authorised by

.....  
*A.G. Hutchinson*  
.....



Cambridge Education Group

Awards this

## Certificate of Representation

To **Sahara Student Services.ltd**

an approved representative of  
Cambridge Education Group

.....  
*Brendan Webb*  
.....

Mr Brendan Webb  
Group Sales & Marketing Director

Date: 15/05/2018

Cambridge Education Group,  
Kett House, Station Road, Cambridge, CB1 2JH, UK  
Tel: +44 (0) 1223 345698 Fax: +44 (0) 1223 246181  
Email: [info@ceg-uk.com](mailto:info@ceg-uk.com)  
Web: [www.cambridgeeducationgroup.com](http://www.cambridgeeducationgroup.com)



CAMBRIDGE  
SCHOOL OF  
VISUAL &  
PERFORMING  
ARTS



## Our Universities partner



## Our English language partner



# Contact Us

## Sahara Student Services. Ltd

Office number 15, First Floor, 36  
Gervis Road, Pine Court Business  
Center, Bournemouth, BH13DH.  
United Kingdom

0044(0)1202 585522  
0044(0)7796 692120

Info@saharass.co.uk  
www.saharass.co.uk

<https://www.facebook.com/SSSahara>

<https://twitter.com/SaharaSS6>

[https://www.linkedin.com/  
in/sahara-student-services-1a869a12b/](https://www.linkedin.com/in/sahara-student-services-1a869a12b/)



Accredited by





**SAHARA STUDENT SERVICE**